

Storytelling Activity

Enough of us talking!

Time for you to get some practice at telling *your* stories.

It could be:

- **The summary for your LinkedIn profile**
- **The exec summary for your grant proposal**
- **The pitch for your newest great exhibition / program / project**

The Pixar Story framework

*(In 2011, Pixar story artist Emma Coats tweeted 22 **story basics** she'd learned working there. She says this fill-in-the-blank template is the framework for **every** Pixar film plot.)*

<p>Once upon a time _____</p> <p>_____</p>
<p>Every day, _____</p> <p>_____</p>
<p>One day _____</p> <p>_____</p>
<p>Because of that, _____</p> <p>_____</p>
<p>Because of that, _____</p> <p>_____</p>
<p>Until finally, _____</p> <p>_____</p>

What if you tried it?

- **Pair up with someone.**
- **Spend 3 minutes quietly dreaming up the 2-minute story you want to tell. (We'll time you.)**
- **Take turns and tell each other your 2-minute stories.**